

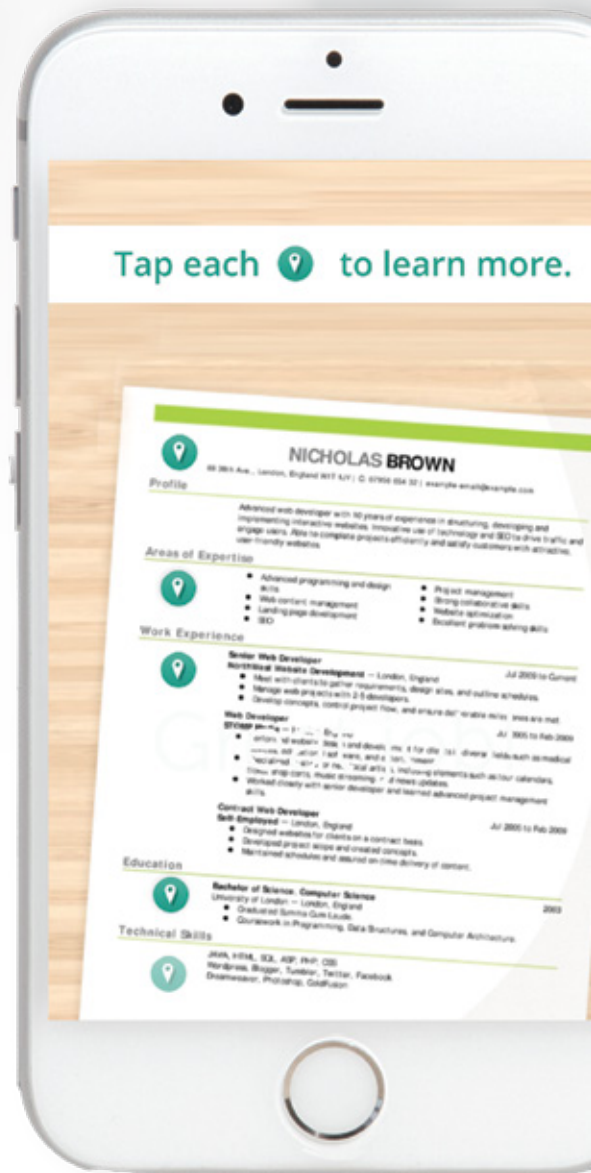
# Our Instructional Design Process

Custom learning content not only improves the effectiveness of your training but also saves you money and increases your learners' engagement and knowledge.

Custom courses move through a proven development process and receive regular sign-offs to ensure the course blends seamlessly into your learning strategy. We work with your SMEs to understand exactly what information you need to share with learners. We take into account the learning delivery, the number of learners, past learning successes and challenges, and your learning vision.

We create a draft script for your review and create two design mock-ups for your approval. Once you sign off on an approved script and design mock-up, we'll provide professional voice talent to read the script. You will have the ability to select the voiceover talent from Roundtable's current talent list.

When you're completely satisfied with your training module, we'll develop the course and provide you with zip files for deployment on your LMS. We'll also provide you with the source files and can even provide training on Storyline 360 if you plan on making any minor changes to your module(s) in the future.



**DISCOVERY**



**SCRIPT WRITING  
& DESIGN**



**VOICE OVER**



**DEVELOPMENT**



**DELIVERY**



**EVALUATION**