

Building and Growing your Learning Vision with Custom Content

The only thing better than a top performer is a team of them.



Informed by your SMEs, we'll create content that brings the best out of your employees. No matter your industry, and no matter the skills and behaviors you want to teach, our content team approaches your project equipped with the principles of eLearning, video learning, ILT, blended learning, microlearning, and social learning. You bring the raw information, and our instructional designers, videographers, writers, and voice actors transform them into the training you need.

As the quality of your content increases so does your employees' performance. Work with us to create engaging, personal content that is unmistakably yours.



Solutions for eLearning, blended learning, video learning, AR/VR, ILT, and more



Courses engage learners using gamification, microlearning, branched learning, scenarios, and other learning strategies



In-house team of writers, instructional and graphic designers, voice actors, software developers, and more



20 years of experience in custom content and LMSs, ensuring that our courses will work in any LMS



Proven course development process includes regular sign-offs and client meetings to ensure timely delivery



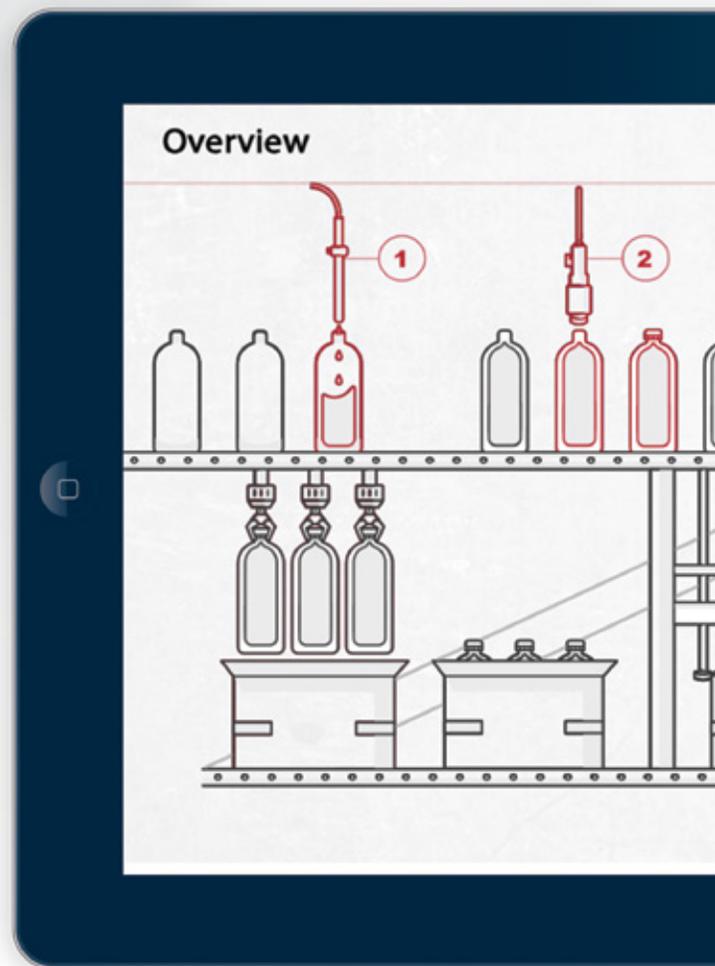
A direct line to dedicated, ongoing technical and content support

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Roundtable Content Features

Every learning team is different, and we're here to help no matter the size of your team or the extent of your strategy. We can step in as an extra hand to create and execute a new learning strategy, or we can get to work on an eLearning script while your team handles the rest. We can even save you time by refreshing and republishing your existing content.

Let's work together to elevate your learning strategy with custom learning content including blended learning, eLearning, video learning, and AR/VR experiences.



- ✓ Custom eLearning
- ✓ Language Translation
- ✓ Microlearning
- ✓ Blended Learning
- ✓ Gamification
- ✓ Learning Strategy
- ✓ Knowledge Checks
- ✓ Instructional Design
- ✓ Custom Development
- ✓ Storyboarding
- ✓ Badges & Certifications
- ✓ Animations
- ✓ Video & Photography
- ✓ AR/VR
- ✓ Course Conversion
- ✓ Voiceover
- ✓ Script Writing
- ✓ Evaluation & ROI
- ✓ Instructor-Led Training
- ✓ Branched Learning
- ✓ Flexible Navigation
- ✓ Authoring Tool Training
- ✓ Adaptive & Responsive Courses
- ✓ Job Aids & Resources
- ✓ Continuous Support
- ✓ Project Management Software
- ✓ Custom Branding

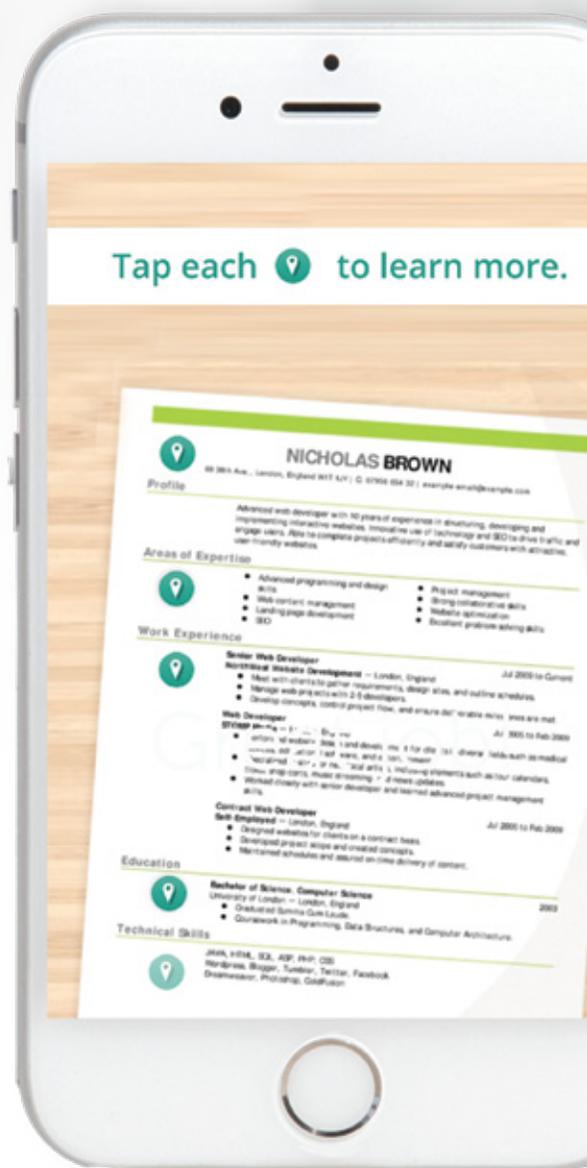
Our Instructional Design Process

Custom learning content not only improves the effectiveness of your training but also saves you money and increases your learners' engagement and knowledge.

Custom courses move through a proven development process and receive regular sign-offs to ensure the course blends seamlessly into your learning strategy. We work with your SMEs to understand exactly what information you need to share with learners. We take into account the learning delivery, the number of learners, past learning successes and challenges, and your learning vision.

We create a draft script for your review and create two design mock-ups for your approval. Once you sign off on an approved script and design mock-up, we'll provide professional voice talent to read the script. You will have the ability to select the voiceover talent from Roundtable's current talent list.

When you're completely satisfied with your training module, we'll develop the course and provide you with zip files for deployment on your LMS. We'll also provide you with the source files and can even provide training on Storyline 360 if you plan on making any minor changes to your module(s) in the future.



DISCOVERY



**SCRIPT WRITING
& DESIGN**



VOICE OVER



DEVELOPMENT



DELIVERY



EVALUATION